

vee talbert

artist + designer

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overview

I'm a self-taught creative professional working as a graphic designer, independent artist, and freelance photographer. Based in the greater Boston area, I'm currently a full-time graphic designer for NASA Headquarters, and actively accepting freelance clients for 2021.

skills + expertise

technical skills

Photoshop, InDesign, Illustrator, Lightroom, Acrobat, Adobe Creative Suite, Procreate Studio, Microsoft Office Suite, HighGear, Google Suite, Squarespace Content Creation

print production skills

Xerox + HP print equipment, mounting, matting, framing, cutting, binding, laminating, folding, scoring, collating, die-cutting, padding, shrinkwrapping, drilling, packing, shipping, preflighting, retouching, color calibration, proofing, press sheet inspections, photography

education

Liberty High School

Bealeton, VA [Class of 2017]

4.0 GPA – Advanced Studies Diploma
Summa Cum Laude High Honors Graduate

portfolio

[art] veetalbert.com/art
[design] veetalbert.com/design
[photo] veetalbert.com/photo

work experience

01 Graphic Designer – National Aeronautics and Space Administration Washington, DC [May 2019 - Present]

Consults with agency customers to conceptualize, design, and produce a wide variety of professional-grade graphic design solutions for both print and digital applications. Outputs impressive final products using multiple large format printers and presses as well as lamination, bindery, mounting, folding, matting, and trimming equipment.

Solely responsible for the creation of awards and departure graphic presentations for astronauts, US presidents, agency officials, foreign nationals, and honor award recipients. Mats, mounts, assembles, and frames such awards and montages, incorporating objects flown aboard spacecraft, such as pins, patches, medallions, and flags.

Well-versed in current design trends, knowledge of design principles, typography, color theory, and composition. Works with meticulous attention to detail, accuracy, quality assurance standards, and brand compliance.

Comfortable working with minimal oversight and accepting responsibility for meeting tight deadlines with punctuality. Maintains an organized and efficient work environment, conducive to working on 15+ concurrent projects at any given time. Delivers renderings in multiple file formats, packages and preflight files for cross-platform utilization.

Works efficiently as a dynamic team player in conjunction with project management, art directors, agency leadership, copy editors, publication specialists, external vendors, and customer service representatives.

02 Print Supervisor – Office Depot Fredericksburg, VA [July 2016 - May 2019]

Singlehandedly managed a full-service print services department, offering both design and print for products such as flyers, posters, business cards, signs, banners, brochures, programs, invitations, resumes, photos, stamps, labels, forms, promotional materials, and more. [See print production skills section.]

Used knowledge of print products and design concepts to guide and upsell customers towards the most effective printing solutions for both corporate and personal use. Responsible for drafting cohesive and accurate cost quotations and punctually assisting walk up customers while also answering phone, email, and web-based project inquiries.

Exceeded sales targets and maintained high levels of customer satisfaction ratings. Kept department organized, clean, and productive. Willing to work overtime and remained 'on call' on days off if needed to assist other associates or meet client due dates.

03 Independent Artist – Self Employed Northern VA and Remote [June 2016 - Present]

Successfully translates customer ideas into impressive designs and works of art, both digital and traditional. Efficiently communicates and makes revisions and updates at the clients' request. Comfortable with creating pitch decks, cost estimates, and invoices. Provides a start-to-finish experience that exceeds client expectations, including all aspects of production, packaging, and distribution.